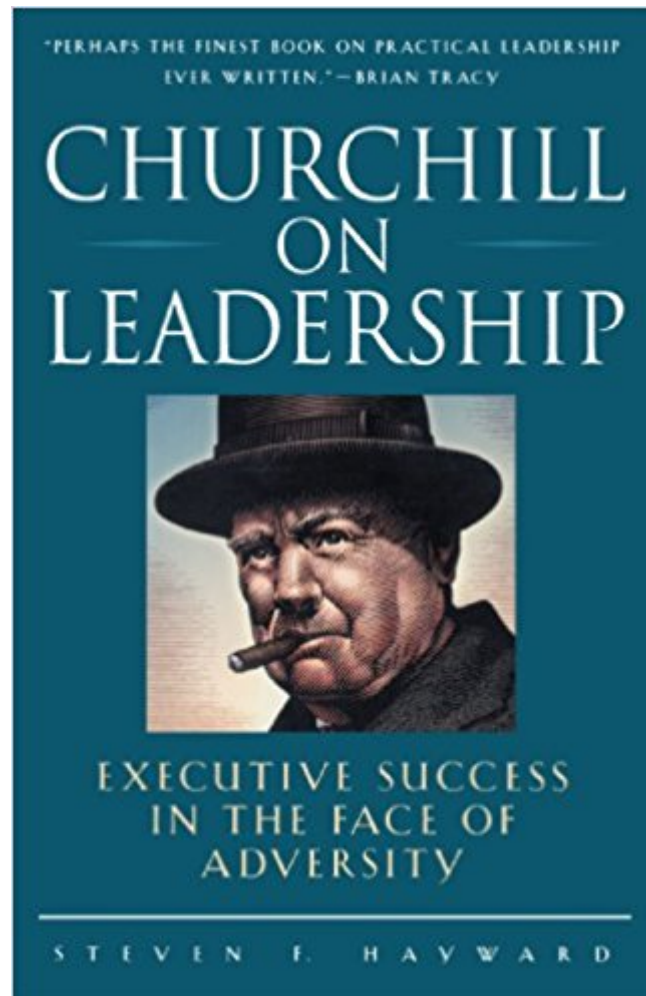




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# Churchill On Leadership : Executive Success In The Face Of Adversity



## Synopsis

Success often depends on the strength of a single quality: leadership. Winston Churchill is universally recognized as one of the 20th century's great political leaders and his words ring just as true in the world of commerce. A wise, witty, and inspiring leader, Churchill ran Great Britain like a great corporation. "Perhaps the finest book on practical leadership ever written." — Brian Tracy Churchill on Leadership demonstrates that the principles that guided Churchill ably translate to private industry today. Author Steven F. Hayward gives strong evidence that, if you remove Churchill from his political context, he would have the resume to be among the great business leaders of any age. Churchill: — was a financier (as chancellor of the Exchequer) and labor negotiator (as home secretary) — managed a large transportation network (as head of the British Navy) and far-flung property holdings (as colonial secretary) — persevered through bankruptcies and other financial disasters — conceived and introduced innovative new products over the opposition of his colleagues, and reorganized major production operations in the midst of crisis. With wit and insight, Hayward reveals Churchill's secrets for business success from assembling and inspiring a first-rate team to preparing a wise budget, from communicating a vision to structuring effective meetings, from acting decisively to rebounding from a failure. Laced with epochal events from the historical stage, enlivened with stimulating speculation, and leavened with wit, Churchill on Leadership is both an enjoyable read and a thought-provoking lesson on leadership.

## Book Information

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## Customer Reviews

Scotch and cigars are making a popular comeback, so perhaps the time is ripe for the 20th century's most famous scotch-drinking and cigar-smoking leader to do the same. In the vein of the best-selling book *Lincoln on Leadership*, Steven F. Hayward looks at the much-studied Winston Churchill in a way nobody has before. Although *Churchill on Leadership* is pitched to a business audience, its lessons have a wider resonance. Churchill, of course, is best remembered as a political figure and wartime hero. Anybody who aspires to leadership can profit from this book, whether it's in the boardroom or the Oval Office. --This text refers to an out of print or unavailable edition of this title.

Analyzing leadership is difficult; its definition is elusive. Writers usually resort to identifying someone they perceive as being an effective leader and then select various attributes the individual possesses, suggesting that others would do well to emulate them. This method has recently been applied to leaders as diverse as Attila the Hun and Mahatma Gandhi. Hayward chooses Winston Churchill, a figure who occupies the continuum somewhere between those two examples. The author is a director at the Pacific Research Institute for Public Policy, a think tank devoted to free enterprise and individual rights, and a frequent contributor to *Reason*, the magazine dedicated to "free minds and free markets." In selecting Churchill, Hayward provides numerous examples of the statesman's candor and plainspokenness, decisiveness, historical imagination, and ability to balance overview with attention to detail. David Rouse --This text refers to an out of print or unavailable edition of this title.

This book is easy to read and easier to enjoy. Churchill is such a fascinating figure and has such a phenomenal wit that you help but want to be the man, the myth, the legend. This book is not an academic history of Churchill. It's a contemplation on the lessons learned about leadership and strategy through his varied experience. Fun book with a level of applicability.

As we all know too well, in the flow of flotsam from academe, there is seldom material that is both readable and edifying. Often neither quality is present. This book, *Churchill on Leadership*, scores high in both categories. Hayward's obvious in depth knowledge of Churchill and his times enabled him to organize the vast storehouse of material available into a useful and unique way of teaching the leadership principles Churchill personified. God knows the lack of leadership today evidences the extreme need for what Hayward has wrought.

This book presents Winston Churchill's very rare leadership in historical actions of beautifully mixed great statesmanship recommended by Aristotle, Cicero and Machiavelli in different times, respectively. It is a trans-historical readership text book for every ambitious persons in our time.

Hayward opens the life and character of Churchill in a way that is both compelling to read and inspirational to live by. As a man who has led and found myself in the wilderness at times, this book brought encouragement and clarity to what I do and need to do. Highly recommended for all in leadership.

Great book. It goes into depth about Winston Churchill's leadership characteristics and why he was so successful. If you're looking for a book that covers a lot of history, this may not be the right book but if you're specifically looking to read about Churchill's Leadership abilities, this is perfect.

Required for courses. I was not previously aware of Churchill's accomplishments. Each chapter has lessons at the end on how to lead like Churchill. Surprisingly an excellent informative read.

I enjoyed the author's unique perspective of Churchill's leadership and the chapters flowed well. Definitely worth picking up and adding to your leadership library.

Although Sir Winston's leadership skills manifested themselves in the military realm, his skills can easily be transferred to the business/ private sectors. The author used great examples and wonderful quotes to convey his message. His method of ending each chapter by focusing on the leadership skills discussed in the chapter was very helpful. I do not normally read this type of book, but I enjoyed it thoroughly and found some of the skills applicable even to me, a Management Analyst. Of course with the subject being Sir Winston, how can one go wrong.

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